

MEDIA ALERT

December 6, 2011

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TENNIS LEGEND SERENA WILLIAMS JOINS MARDY FISH, JAKE OWEN, SAM QUERREY, CHRIS YOUNG, BOB AND MIKE BRYAN AND ERIC PASLAY FOR MARDY'S TENNIS & JAKE'S MUSIC FEST

Event to Include No. 1 American Men's Player Fish, No. 1 American Women's Player
Williams and World No. 1 Doubles Team the Bryan Brothers,
December 9-10, 2011, Vero Beach, Florida

Vero Beach, Fla. – Winner of 27 Grand Slams and former World No. 1 **Serena Williams** will join forces with **Event Host Mardy Fish, Jake Owen, Sam Querrey, Chris Young, the Bryan Brothers,** and **Eric Paslay** to raise funds and delight fans at the sixth annual **Mardy's Tennis & Jake's Music Fest to Benefit the Mardy Fish Foundation and Jake Owen Foundation.** This star-studded event includes a **Tennis Exhibition** featuring **Event Host Mardy Fish, Serena Williams, Sam Querrey** and **Bob and Mike Bryan, "the Bryan Brothers,"** on **Friday, December 9,** at **Grand Harbor Golf & Beach Club,** and a **Concert** featuring **Jake Owen with Special Guests Chris Young and Eric Paslay** at **Holman Stadium at Vero Beach Sports Village** on **Saturday, December 10.**

Serena Williams, who in 2010 was named the greatest women's tennis player of all time by *Sports Illustrated*, has won 39 singles titles, 20 doubles titles and 2 mixed doubles titles as a WTA professional, including 27 Grand Slam titles. Williams reached No. 1 in the WTA world rankings five separate times between 2002 and 2009. She is the most recent player to hold all four Grand Slam singles titles simultaneously and, along with her sister and doubles partner **Venus Williams,** the most recent player to hold all four Grand Slam doubles titles simultaneously. Williams has won two Olympic Gold Medals in women's doubles, and has earned more career prize money than any other female athlete in history. The addition of Williams, who is currently ranked No. 12 in the world, means that Mardy's Tennis & Jake's Music Fest will feature the top American men's and women's players, as well as the No. 1 doubles team in the world.

"We are thrilled to announce that Serena Williams will be participating in Mardy's Tennis & Jake's Music Fest," said Fish. "She is a fierce competitor and one of the all-time greats of our sport and I am so excited that our hometown crowd will get to see her in action. I'm just glad I won't be playing against her."

Mardy's Tennis & Jake's Music Fest kicks off on Friday, December 9 when Event Host Mardy Fish visits with students from the Mardy Fish Foundation after school programs at **Vero Beach Elementary** from 2:00 p.m. – 3:00 p.m. ATP World Tour professional Fish will then host the **Kids' Tennis Clinic** from 4:00 p.m. – 5:00 p.m. at **Grand Harbor Golf & Beach Club.** The festivities continue at Grand Harbor with **Master of Ceremonies Sportscaster Brett Haber** presiding over a Country Western-themed **Reception** featuring dinner, drinks and live and silent auction with **auctioneer and Indian River County Commissioner Wesley Davis** from 6:00 p.m. – 7:00 p.m.

The action-packed day will conclude with the **Tennis Exhibition featuring Event Host Mardy Fish, Serena Williams, Sam Querrey and the Bryan Brothers** at 7:30 p.m. The Exhibition will begin with a singles match of top-ranked American tennis professional **Mardy Fish** versus ATP World Tour professional **Sam Querrey,** followed by a doubles match pairing **Fish** and **Querrey** against the world No. 1 doubles team, **Bob and Mike Bryan, "the Bryan Brothers."** Fans will then be treated to a special mixed doubles match in which **Fish** will partner with **Williams.** Each match will consist of one set. Gates open at 6:00 p.m. for the Tennis Exhibition. At this time, attendees will be able to enjoy concessions and displays by event sponsors. Beginning at 6:30 p.m., students from the Mardy Fish Foundation Achievable Dreams After School Programs for ultimate Frisbee, dance, flags, cheer and cheerleading will perform for attendees. General parking will open at 6:00 p.m. at a cost of \$5 per vehicle.

Mardy's Tennis & Jake's Music Fest continues on Saturday, December 10 with the **Concert** featuring Vero Beach native and Platinum-certified RCA Nashville recording artist **Jake Owen** with Special Guests RCA Nashville recording artist **Chris Young** and EMI Nashville recording artist **Eric Paslay** at **Holman Stadium at Vero Beach Sports Village.** The Concert starts at

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7:00 p.m. and gates open at 5:30 p.m., at which time concessions will be available. Four lots are available for general parking at a cost of \$5 per vehicle, and premier parking is available directly in front of Holman Stadium for \$15.

Proceeds from Mardy's Tennis & Jake's Music Fest benefit the **Mardy Fish Foundation** and **Jake Owen Foundation**. The Mardy Fish Foundation mission is to provide children access to after school exercise, nutritional and enrichment programs in a safe environment to prepare them for healthy, productive and successful lives so they can achieve their dreams. Since its establishment in 2006, the Mardy Fish Foundation has opened after school programs in 13 elementary schools benefiting more than 2,000 students in Indian River County. In 2009, the Foundation initiated another city-wide program, Mardy's Kids on Courts, that allows local youth to improve their tennis skills through instruction and competition while instilling the many life lessons tennis has to offer. Founded in 2010, the Jake Owen Foundation was created to offer its support on a national level to children battling cancer and other childhood diseases through St. Jude Children's Research Hospital while lending its support to the Mardy Fish Foundation and its mission to assist youth. St. Jude patients are benefiting from the extensive research and patient-care the hospital provides.

Tickets for the **Tennis Exhibition featuring Event Host Mardy Fish, Serena Williams, Sam Querrey and the Bryan Brothers** are \$75 for Box Seats (reserved chair-back seat) and \$35 for General Admission tickets (unreserved bleacher seat). Tickets for the **Jake Owen Concert with Special Guests Chris Young and Eric Paslay** are \$100 for VIP Premier Seats (infield - first 15 rows), \$75 for Premier (infield - starting at row 16), \$65 for Pit Area (standing room only), \$35 for Reserved Seats (stadium seating) and \$25 for General Admission (unreserved stadium seating). To purchase tickets, call 866.333.7623 or visit www.chevents.com. Registration for **the Kids' Tennis Clinic** is \$30 and invitations to the **Reception** are \$150. Both can be purchased by visiting www.chevents.com or phoning C & H Events at 561.394.9190.

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WHAT: Mardy's Tennis & Jake's Music Fest to Benefit the Mardy Fish Foundation and Jake Owen Foundation

WHO/WHEN: Friday, December 9, 2011

2:00 p.m. – 3:00 p.m. Elementary School Visit
Mardy Fish, Mardy Fish Foundation Achievable Dreams participants
Vero Beach Elementary School

4:00 p.m. – 5:00 p.m. Kids' Tennis Clinic
Mardy Fish, local tennis professionals and participating children
Grand Harbor Golf & Beach Club

6:00 p.m. – 7:30 p.m. Reception
Master of Ceremonies Brett Haber, Auctioneer Wesley Davis
Grand Harbor Golf & Beach Club

7:30 p.m. Mardy Fish v. Sam Querrey
Fish/Querrey v. Bob Bryan/Mike Bryan
Fish/Williams v. TBD
Grand Harbor Golf & Beach Club

Saturday, December 10, 2011

7:00 p.m. Jake Owen Concert
Special Guests Chris Young and Eric Paslay
Holman Stadium at Vero Beach Sports Village

WHERE: School Visit Site – Vero Beach Elementary, 1770 12th Street, Vero Beach 32960
Tennis Site - Grand Harbor Golf & Beach Club, 2229 Falls Circle, Vero Beach 32967
Concert Site – Holman Stadium at Vero Beach Sports Village, 4101 26th Street, Vero Beach 32960

ON-SITE CONTACT: Event Director, Michele L. Cope – (561) 212-3744
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