



Date: December 9-10, 2011

The Event: Mardy's Tennis & Jake's Music Fest to Benefit the Mardy Fish Foundation and Jake Owen Foundation provides companies and individuals with cause-related marketing benefits and a strong community association. In 2006, tennis professional Mardy Fish joined forces with his childhood friend Grammy nominated RCA recording artist, Jake Owen to create Mardy's Tennis & Jake's Music Fest, which is a charity event to benefit youth in the Vero Beach community through a combination of Mardy's and Jake's greatest loves; tennis and music. As of 2010, the event also benefits St. Jude Children's Research Hospital through the Jake Owen Foundation.

Mardy's Tennis & Jake's Music Fest is a two-day event that commences Friday, December 9, with a Kids' Tennis Clinic followed by a Reception with Live and Silent Auction and Tennis Exhibition featuring Event Host, Mardy Fish and other tennis professionals. The event will continue on Saturday, December 10, with an outdoor Concert by Jake Owen joined by some of country's hottest performers.

Beneficiaries: **Mardy Fish Foundation**
The Mardy Fish Foundation mission is to provide children access to after school exercise, nutritional and enrichment programs in a safe environment to prepare them for healthy, productive and successful lives so they can achieve their dreams. Since its establishment in 2006, the Mardy Fish Foundation has opened after school programs in 13 elementary schools benefiting more than 2,000 students in Indian River County. The programs provide a place for children to go and partake in various activities that will help them better themselves using sports, music, art, and dance. In 2009, the Foundation initiated another city-wide program, Mardy's Kids on Courts, that allows local youth to improve their tennis skills through competition while instilling the many life lessons tennis has to offer.

Jake Owen Foundation
Founded in 2010, the Jake Owen Foundation was created to offer its support on a national level to children battling cancer and other childhood diseases while also lending its support to the Mardy Fish Foundation and its mission to assist youth in Owen's hometown area of Indian River County, FL. Through Jake's association within the country music community, he has had the opportunity to visit children and families at St. Jude Children's Research Hospital in Memphis, TN, who are benefiting from the extensive research and patient-care the hospital provides. Once a patient is accepted, St. Jude covers all the medical costs beyond those covered by insurance, and families without insurance are never asked to pay. St. Jude also provides transportation, lodging, and meals for one parent and child.

Host Site: Grand Harbor Golf & Beach Club in Vero Beach, Florida.

Concert Site: Holman Stadium formerly "Dodgertown" at Vero Beach Sports Village in Vero Beach, Florida.

2011 Field: Event Host Mardy Fish, country artist Jake Owen, tennis professionals and musical guests.

Format:

Kids' Tennis Clinic:	Friday, December 9, 2011 from 4:00 p.m. – 5:00 p.m. Enjoy a fun tennis clinic with lots of prizes and tips from Mardy Fish.
Reception:	Friday, December 9, 2011 from 6:00 p.m. – 7:30 p.m. Join Event Host Mardy Fish for dinner, drinks, and live and silent auction.
Tennis Exhibition:	Friday, December 9, 2011 at 7:30 p.m. Mardy Fish vs. Sam Querrey, followed by a doubles match of Fish/Querrey vs. Bob Bryan/Mike Bryan, the Bryan brothers.
Concert:	Saturday, December 10, 2011 at 7:00 p.m. Jake Owen with Special Guest Chris Young.

Promoter: C & H Events, Inc. www.chevents.com
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