



**Date:** December 11-12, 2009

**The Event:** Mardy's Tennis & Jake's Music Fest to Benefit the Mardy Fish Foundation provides companies and individuals with cause-related marketing benefits and a strong community association.

Mardy's Tennis & Jake's Music Fest is a two-day event that consists of a unique combination of tennis and music. It begins on Friday, December 11, with a Kids' Tennis Clinic followed by a Concert by country music star Jake Owen that evening. The Event will continue on Saturday, December 12, with a Barbeque Luncheon and Tennis Exhibition featuring Mardy Fish vs. James Blake followed by a doubles match with current and/or retired touring tennis professionals.

In 2006, Mardy decided to form his own foundation and join forces with his childhood friend country singer Jake Owen to create an event that would benefit the Vero Beach community through a combination of his and Jake's greatest loves; tennis and music. The result was Mardy's Tennis & Jake's Music Fest to Benefit the Mardy Fish Foundation. Fish and Owen have been joined at the Event by professional athletes and celebrities.

**Beneficiary:** The Mardy Fish Foundation was established to support youth organizations in Indian River County. The Foundation has utilized funds from Mardy's Tennis & Jake's Music Fest to provide after school programs in the community. The Foundation opened the Pelican Island Elementary School/Mardy Fish Music Club and Health & Fitness Club September 11, 2007. The program provides a place for children to go and partake in various activities that will help them better themselves using sports, music, art and dance.

The Mardy Fish Foundation is expanding the program this fall with the addition of three after school programs in community schools. In addition, the Foundation will continue to support other youth organizations, including the Boys & Girls Club of Vero Beach, and the Youth Guidance Foundation, which is dedicated to enriching the lives of children in need in Indian River County through the establishment of positive mentoring relationships with volunteer adults. The Youth Guidance Foundation will use the funds raised by the Mardy Fish Foundation to provide children the opportunity to attend summer camp and participate in sports and music programs.

**Host Site:** Grand Harbor Golf & Beach Club in Vero Beach, Florida.

**Concert Site:** Vero Beach High School Performing Arts Center in Vero Beach, Florida.

**2009 Field:** Event Host Mardy Fish will be joined by Jake Owen, James Blake and additional friends from the tennis world.

**Format:**

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| Kids' Tennis Clinic: | Friday, December 11, 2009 from 4:00 p.m. – 5:00 p.m.<br>Children will enjoy a fun tennis clinic with lots of prizes.            |
| Jake Owen Concert:   | Friday, December 11, 2009 at 8:00 p.m.<br>Special performance by country music star Jake Owen.                                  |
| Barbeque Luncheon:   | Saturday, December 12, 2009 from 12:30 p.m. – 2:30 p.m.<br>Join Mardy Fish for a barbeque, drinks, and live and silent auction. |
| Tennis Exhibition:   | Saturday, December 12, 2009 at 2:30 p.m.<br>Mardy Fish vs. James Blake followed by a doubles match.                             |

**Promoter:** C & H Events, Inc. [www.chevents.com](http://www.chevents.com)  
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