



Sunday, March 4, 2012
Palm Beach Centennial Square and The City Common
West Palm Beach, Florida

Sponsorship Opportunities

Level	Benefits	Price
Presenting	<ul style="list-style-type: none"> • Company's name or logo will be used in all event promotional materials and correspondence as part of the 5K Run Before the Walk Now for Autism Speaks event name (based on print deadline), including brochure, flyers, press releases, etc. • No competing business will be offered similar sponsorship at the 5K Run. • Company's name or logo will be included in all advertisements, to include print and over the air. • Company's logo will be the only sponsor to appear on the front of the 5K Run participant T-shirt. • Company's logo will be the only sponsor to appear on the front of the 5K Run volunteer T-shirt. • One (1) full-page, black and white advertisement in the Event Program, with back cover placement. • Welcome letter from Company executive in Event Program. • Company will be recognized with a logo and link on the 5K Run website. • Company will be recognized with a logo and link on email blasts. • Recognition with link on the 5K Run Facebook page. • Company name or logo recognition on Sponsor Board in prominent location. • Two (2) 3' x 6' banner provided by Company with name or logo placed at Start/Finish Line. • An on-site display table at a high traffic location to distribute literature and information to participants and spectators. • Opportunity to welcome or congratulate runners at the Opening or Awards Ceremony. • Recognition as Presenting Sponsor over the public address system at Opening Ceremony. • Recognition as Presenting Sponsor over the public address system at Awards Ceremony. • Opportunity to provide company promotional material to event sponsors and media. 	\$25,000
Official	<ul style="list-style-type: none"> • Company's name or logo will be used in all event promotional materials and correspondence, including: brochures, flyers, press releases, etc. • Company's name or logo will be included in all print advertisements. • Company's logo will appear prominently on back of the 5K Run participant T-shirt. • Company's logo will appear prominently on the back of the 5K Run volunteer T-shirt. • One (1) full-page, black and white advertisement in the Event Program. • Company will be recognized with a logo and link on the 5K Run website. • Company will be recognized with a logo and link on email blasts. • Recognition with link on the 5K Run Facebook page. • Company name or logo recognition on Sponsor Board in prominent location. • One (1) 3' x 6' banner provided by Company with name or logo placed at Start/Finish Line. • An on-site display table at a high traffic location to distribute literature and information to participants and spectators. • Recognition as a Sponsor over the public address system at Opening Ceremony. • Recognition as a Sponsor over the public address system at Awards Ceremony. 	\$10,000

T-Shirt Sponsor (exclusive)	<ul style="list-style-type: none"> • Company's logo will appear prominently on the back and one sleeve of the 5K Run participant T-shirt. • Company's logo will appear prominently on the 5K Run volunteer T-shirt. • One full-page, black and white advertisement in the Event Program. • Company will be recognized with a logo and link on the 5K Run website. • Company will be recognized with a logo and link on email blasts. • Recognition with link on the 5K Run Facebook page. • Company name or logo recognition on Sponsor Board in prominent location. • An on-site display table at a high traffic location to distribute literature and information to participants and spectators. • Recognition as a Sponsor over the public address system at Awards Ceremony. 	\$3,500
Race Day	<ul style="list-style-type: none"> • Company's logo will appear on the 5K Run participant T-shirt. • Company's logo will appear on the 5K Run volunteer T-shirt. • One (1) full-page, black and white advertisement in the Event Program • Company will be recognized with a logo and link on the 5K Run website. • Company will be recognized with a logo and link on email blasts. • Recognition with link on the 5K Run Facebook page. • Company name or logo recognition on Sponsor Board in prominent location. • One (1) 3' x 6' banner provided by Company with name or logo placed at Start/Finish Line. • An on-site display table at a high traffic location to distribute literature and information to participants and spectators. • Recognition as a Sponsor over the public address system at Awards Ceremony. 	\$3,000
Breakfast Sponsor (exclusive)	<ul style="list-style-type: none"> • Company's logo will appear on the 5K Run participant T-shirt. • Company's logo will appear on the 5K Run volunteer T-shirt. • One half-page, black and white advertisement in the Event Program • Company will be recognized with a logo and link on the 5K Run website. • Company name or logo recognition on Sponsor Board in prominent location. • One (1) 3' x 6' banner provided by Company with name or logo placed in the Breakfast Area. • Recognition as a Sponsor over the public address system at Awards Ceremony. 	\$2,500
Water Station Sponsor	<ul style="list-style-type: none"> • Company's logo will appear on the 5K Run participant T-shirt. • Company's logo will appear on the 5K Run volunteer T-shirt. • One half-page, black and white advertisement in the Event Program. • Company will be recognized with a logo and link on the 5K Run website. • Company name or logo recognition on Sponsor Board in prominent location. • Signage provided by Company will be placed at the Water Station. • Recognition as a Sponsor over the public address system at Awards Ceremony. 	\$2,500
Timekeeper/Clock Sponsor (exclusive)	<ul style="list-style-type: none"> • Company's logo will appear on the 5K Run participant T-shirt. • Company's logo will appear on the 5K Run volunteer T-shirt. • One half-page, black and white advertisement in the Event Program. • Company will be recognized with a logo and link on the 5K Run website. • Company name or logo recognition on Sponsor Board in prominent location. • Signage provided by Company will be placed by Clock(s). • Recognition as a Sponsor over the public address system at Awards Ceremony. 	\$2,500
Bib Sponsor	<ul style="list-style-type: none"> • Company's logo will appear on the 5K Run participant T-shirt. • Company's logo will appear on the 5K Run volunteer T-shirt. • One half-page, black and white advertisement in the Event Program. • Company will be recognized with a logo and link on the 5K Run website. • Company name or logo recognition on Sponsor Board in prominent location. 	\$2,000
Photography Sponsor	<ul style="list-style-type: none"> • Company's logo will appear on the 5K Run participant T-shirt. • Company's logo will appear on the 5K Run volunteer T-shirt. • One half-page, black and white advertisement in the Event Program. • Company will be recognized with a logo and link on the 5K Run website. • Company name or logo recognition on Sponsor Board in prominent location. 	\$1,500

5K Run Before the Walk Now for Autism Speaks Sponsorship Opportunities

Sponsorship Packages					
<input type="checkbox"/>	Presenting	\$25,000	<input type="checkbox"/>	Water Station	\$2,500
<input type="checkbox"/>	Official	\$10,000	<input type="checkbox"/>	Timekeeper/Clock	\$2,500
<input type="checkbox"/>	T-shirt	\$3,500	<input type="checkbox"/>	Bib	\$2,000
<input type="checkbox"/>	Race Day	\$3,000	<input type="checkbox"/>	Photography	\$1,500
<input type="checkbox"/>	Breakfast	\$2,500			

NAME: _____ TITLE: _____

COMPANY: _____

ADDRESS: _____

99

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

E-MAIL: _____

_____ Check Enclosed

_____ Please Invoice

**Please make all checks payable to Autism Speaks
Federal Tax-Exempt I.D. Number: 20-2329938**

Autism Speaks, C/O C & H Events, Inc., 160 W. Camino Real, #231
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www.chevents.com

www.walknowforautismspeaks.org/palmbeach