

**Walk Now for Autism Speaks
and 5K Run Before Autism Speaks
Sponsorship Opportunities**



**Palm Beach
Walk Now for Autism Speaks
WPB City Commons
Downtown West Palm Beach
March 4, 2012**

Corporate Visionary Sponsor \$25,000

- Press release, including sponsorship announcement feature on the **Palm Beach Walk Now for Autism Speaks** website.
- Text mention in Palm Beach Walk Now for Autism Speaks email updates.
- Prominent logo placement on **20,000** event brochures (contingent on print deadlines).
- Prominent logo placement on **3,000** posters placed in businesses throughout market (contingent on print deadlines).
- Prominent logo placement on the Palm Beach Walk Now for Autism Speaks website with live link to the company website.
- Prominent logo placement on the Palm Beach Walk Now for Autism Speaks T-shirt handed out to qualifying participants.
- Use of Walk Now for Autism Speaks logo and mark in collateral (pending approval).
- Build employee and customer loyalty by participation with your own corporate team.
- Corporate banner displayed at Kickoff and Recognition events.
- Opportunity for a company representative to address the crowd during opening ceremonies.
- Corporate banner placed with optimum visibility at the Palm Beach Walk Now for Autism Speaks (banner provided by sponsor).
- Premiere sponsor booth two- 10'x10' tents available (staffed by sponsor).
- Opportunity to pass out samples of product(s) and promote services at event (distribution must be pre-approved).
- Post event impression report.

Additional 5K Run Before the Walk Now for Autism Speaks Benefits

- Company's logo placed prominently on 5,000 additional event brochures specifically targeted toward running related businesses.
- Company's logo placed on all **5K Run Before the Walk Now for Autism Speaks** event promotional materials to include: flyers, press releases, etc.
- Company's name or logo placed in all event e-mail blasts from both Autism Speaks national distribution recipients and local South Florida run/race interest distribution lists.
- Company's name or logo placed in Autism Speaks newsletter 5K Run Before the Walk Now for Autism Speaks promotions.
- Company's logo placed on 5K Run website with link directly to Company's website.
- Company's logo placed prominently on back of 5K Run participant t-shirt.
- Company's logo placed prominently on back of 5K Run volunteer t-shirt.
- Company's name or logo placed prominently on Sponsor Board at 5K Run Start/Finish Line.
- Recognition as a Sponsor over the public address system at 5K Run Opening Ceremony.
- Recognition as a Sponsor over the public address system at 5K Run Awards Ceremony.
- One on-site display table in high-traffic location at 5K Run to distribute literature and information to participants and spectators.
- Opportunity to have Company representative welcome or congratulate runners for Awards Ceremony.

Additional Fee: \$5,000

Platinum Sponsor

\$20,000

- Prominent logo placement on **20,000 event** brochures (contingent on print deadlines)
- Prominent logo placement on **3,000 posters** placed in businesses throughout market (contingent on print deadlines)
- Prominent logo placement on the **Palm Beach Walk Now for Autism Speaks** website with live link to the company Web site
- Prominent logo placement on the Palm Beach Walk Now for Autism Speaks t-shirt handed out to qualifying participants
- Use of Walk Now for Autism Speaks logo and mark in collateral (pending approval)
- Build employee and customer loyalty by participation with your own corporate team
- Corporate banner displayed at Kickoff and Recognition events
- Corporate banner placed with optimum visibility at the Palm Beach Walk Now for Autism Speaks (banner provided by sponsor)
- Premiere 10'x10 sponsor booth (staffed by sponsor)
- Opportunity to pass out samples of products and promote services at event (distribution must be pre-approved)

Additional 5K Run Before the Walk Now for Autism Speaks Benefits

- Company logo placed prominently on 5,000 additional event brochures specifically targeted toward running related businesses.
- Company's logo placed on all **5K Run Before the Walk Now for Autism Speaks** event promotional materials to include: flyers, press releases, etc.
- Company's name or logo placed in all 5K Run e-mail blasts from both Autism Speaks national distribution recipients and local South Florida run/race interest distribution lists.
- Company's name or logo placed in Autism Speaks newsletter 5K Run promotions.
- Company's logo placed on 5K Run website with link directly to Company's website.
- Company's logo placed prominently on back of 5K Run participant t-shirt.
- Company's logo placed prominently on back of 5K Run volunteer t-shirt.
- Company's logo placed prominently on Sponsor Board at 5K Run Start/Finish Line.
- One on-site display table in high-traffic location at 5K Run to distribute literature and information to participants and spectators.

Additional Fee: \$3,000

Gold Sponsor

\$10,000

- Logo placement on **20,000 event** brochures (contingent on print deadlines).
- Logo placement on **3,000 posters** placed in businesses throughout market (contingent on print deadlines).
- Medium logo placement on the **Palm Beach Walk Now for Autism Speaks** website.
- Use of Walk Now for Autism Speaks logo and mark in collateral (pending approval).
- Logo placement on the Palm Beach Walk Now for Autism Speaks t-shirt handed out to qualifying participants.
- Build employee and customer loyalty by participation with your own corporate team.
- Corporate banner at the Palm Beach Walk Now for Autism Speaks banners provided by sponsor.
- Opportunity to pass out samples of products and promote services at event (distribution must be pre-approved).
- Sponsor table staffed by sponsor.

Additional 5K Run Before the Walk Now for Autism Speaks Benefits

- Company logo placed prominently on 5,000 additional event brochures specifically targeted toward running related businesses.
- Company's logo placed on all **5K Run Before the Walk Now for Autism Speaks** event promotional materials to include: flyers, press releases, etc.
- Company's name or logo placed in all event e-mail blasts from both Autism Speaks national distribution recipients and local South Florida run/race interest distribution lists.
- Company's name or logo placed in Autism Speaks newsletter 5K Run promotions.
- Company's logo placed on 5K Run website with link directly to Company's website.
- Company's logo placed prominently on back of 5K Run participant t-shirt.
- Company's logo placed prominently on back of 5K Run volunteer t-shirt.

- Company's logo placed prominently on Sponsor Board at 5K Run Start/Finish Line.

Additional Fee: \$2,000

Silver Sponsor

\$5,000

- Logo placement on **20,000 event** brochures (contingent on print deadlines).
- Logo placement on **3,000 posters** placed in businesses throughout market (contingent on print deadlines).
- Corporate name on the **Palm Beach Walk Now for Autism Speaks** website.
- Small logo on the Palm Beach Walk Now for Autism Speaks t-shirt handed out to qualifying participants.
- Build employee and customer loyalty by participation with your own corporate team.
- Opportunity to pass out samples of products and promote services at event (distribution must be pre-approved).
- Sponsor table staffed by sponsor.

Additional 5K Run Before the Walk Now for Autism Speaks Benefits

- Company's name placed in all event e-mail blasts from both Autism Speaks national distribution recipients and local South Florida run/race interest distribution lists.
- Company's name or logo placed in Autism Speaks newsletter 5K Run promotions.
- Company's name placed on back of 5K Run participant t-shirt.
- Company's name placed on back of 5K Run volunteer t-shirt.
- Company listed as Sponsor on Sponsor Board at 5K Run Start/Finish Line.

Additional Fee: \$1,000

Bronze Sponsor

\$2,500

- Small logo placement on the **Palm Beach Walk Now for Autism Speaks** t-shirt handed out to all volunteers and participants.
- Company name typeset on the website.
- Company name typeset on thank you banner.
- Build employee and customer loyalty by participation with your own corporate team.

Additional 5K Run Before the Walk Now for Autism Speaks Benefits

- Company's name placed on back of 5K Run participant t-shirt.
- Company's name placed on back of 5K Run volunteer t-shirt.
- Company listed as Sponsor on Sponsor Board at 5K Run Start/Finish Line.

Additional Fee: \$500

Community Investor Sponsor

\$1,000

- Company name placed in text on Kilometer sign along walk route.
- Company name typeset on the website.
- Build employee and customer loyalty by participation with your own corporate team.

Additional 5K Run Before the Walk Now for Autism Speaks Benefits

- Company's name placed on back of 5K Run participant t-shirt.
- Company's name placed on back of 5K Run volunteer t-shirt.
- Company listed as Sponsor on Sponsor Board at 5K Run Start/Finish Line.

Additional Fee: \$500

**Walk Now for Autism Speaks
Sponsorship Opportunities**



**Palm Beach
Walk Now for Autism Speaks
WPB City Commons
Downtown West Palm Beach
March 4, 2012**

Sponsorship Packages			
<input type="checkbox"/>	Corporate Visionary Including 5K Run	\$25,000 \$30,000	<input type="checkbox"/>
<input type="checkbox"/>	Platinum Including 5K Run	\$20,000 \$23,000	<input type="checkbox"/>
<input type="checkbox"/>	Gold Including 5K Run	\$10,000 \$12,000	<input type="checkbox"/>
<input type="checkbox"/>	Silver Including 5K Run	\$5,000 \$6,000	<input type="checkbox"/>
<input type="checkbox"/>	Bronze Including 5K Run	\$2,500 \$3,000	<input type="checkbox"/>
<input type="checkbox"/>	Community Investor Including 5K Run	\$1,000 \$1,500	<input type="checkbox"/>

NAME: _____ TITLE: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

E-MAIL: _____

_____ Check Enclosed _____ Please Invoice

**Please make all checks payable to Autism Speaks
Federal Tax-Exempt I.D. Number: 20-2329938**

Autism Speaks
C/O C & H Events, Inc.
160 W. Camino Real, #231
Boca Raton, FL 33432
Attn: Michele L. Cope
Phone: 561.394.9190 Fax: 561.394.8473
E-mail: MLCope@chevents.com
www.chevents.com
www.walknowforautismspeaks.org/palmbeach